

Graphic Design & Production Artist

Jim MacQuarrie

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Portfolio: www.JimMacQ.com

Well-rounded Graphic Designer and Production Artist with over ten years' experience in both the MacOS and Windows environments. Utilizes expert production skills to independently implement and maintain consistent and effective design standards across a wide variety of applications. Equally skilled in digital and traditional production for both print and online media. Superior verbal and written communicator with experience in copy writing, editing and proofreading. Effective and efficient in high-pressure and deadline-sensitive environments. First-rate hand-production and paste-up skills.

Professional History:

Freelance • Various locations

November 2008 to Present

Provide full-service graphics & design support for manufacturers, publishers, and retailers. Projects include illustration for comic books, technical illustration and schematics, packaging, logo design, photo retouching, and design & programming of websites. Clients include Rochester Electronics, Tart Optical, Spinner Rack Comics, About Comics, Escott Associates, Sunburst Gear

M-Audio, Inc. • Irwindale, CA

May 2004 to November 2008

As part of the Marketing team, expertly managed package production, product information sheet layout and production, product photography and retouching, and illustration for instruction manuals and advertising. Created Templates, Master Pages and Style Sheets to ensure uniform application of design standards across range of products and media. Co-authored Brand Style Guide. Managed digital assets library and provided necessary images to retailers, vendors, publishers and partners.

Rivet Communications • Pasadena, CA

June 2003 to May 2004

Responsible for all aspects of Design, production, illustration, cartooning, Web, photo retouching for publications, packaging, garments, advertising. Clients included: Law & Order: SVU, Pasadena Recreation & Parks Foundation, Ashley Graphics, Bennett-Streb & Associates, Global Dosimetry, The Barrett Group, Richardson & Harman, Kaiser Permanente, Phillips Institute, Groton Insurance

DynaMedia, Inc. • Glendale, CA

October 1997 to June 2003

As Senior Designer. executed Page layout, design, illustration, paste-up, photo retouching, product comps & mock-ups. Authored proficiency tests for potential employees. Created Templates, Master Pages and Style Sheets for multiple series of textbooks covering grades K-6. Provided mock-ups and presentation pieces for complex assignments which included packaging, products, and support documents, as well as screen graphics and web content. Significant clients: SRA/McGraw-Hill, Phillips Petroleum/Union 76, Bank of America, Wells Fargo, Hooked on Phonics, UCLA Telecommunications, Los Angeles Metro Rail, The Barrett Group, Quantum Television

- ◆ Adobe Creative Suite
- ◆ Microsoft Office
- ◆ HTML & CSS
- ◆ MacOS Proficient & PC Literate
- ◆ Typography
- ◆ Logo Design
- ◆ Style Guides & Templates
- ◆ Traditional Paste-up
- ◆ Mock-ups & Presentations
- ◆ Cartoons & Illustrations
- ◆ Technical illustration
- ◆ Information Graphics
- ◆ Writing & Editing
- ◆ Proofreading
- ◆ Prepress & Flightchecking
- ◆ Digital Animation
- ◆ Original art
 - pencil
 - pen & ink
 - airbrush
 - pastels
 - charcoal

Education:

Glendale Community College - Digital Animation Certificate

Pasadena City College - Advertising and Graphic Design; Illustration and Rendering

Citrus College - Paste-Up & Production, Newspaper Production, Photography